

#7

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled SYSTEM AND METHOD FOR SPOKESPERSON INTERACTIVE TELEVISION ADVERTISEMENTS, the specification of which is attached hereto unless the following is checked:

[X] The specification was filed on September 20, 2001 as United States Application Number or 09/960,262.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Priority Claimed

(Number)	(Country)	(Day/Month/Year Filed)	(Yes/No)
----------	-----------	------------------------	----------

(Number)	(Country)	(Day/Month/Year Filed)	(Yes/No)
----------	-----------	------------------------	----------

I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below.

<u>60/234,070</u>	<u>September 20, 2000</u>
(Application Number)	(Filing Date)

(Application Number)	(Filing Date)
----------------------	---------------

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application.

(Application Number)	(Filing Date)	(Status - patented, pending, abandoned)
----------------------	---------------	---

(Application Number)	(Filing Date)	(Status - patented, pending, abandoned)
----------------------	---------------	---

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

James H. Patterson (30,673), John F. Thuente (29,595), Wm Larry Alexander (37,269), Kimberly K. Baxter (40,504), Eric H. Chadwick (41,664), Randall T. Skaar (42,151), Douglas J. Christensen (35,480), Curtis B. Herbert (45,443), Michael A. Bondi (39,616), Paul C. Onderick (45,354), Brad D. Pedersen (32,432), Scott G. Ulbrich (48,005), David A. Olsen. (46,969), Peter S. Dardi (39,650), and Jose W. Jimenez (31,113).

Address all telephone calls to: David A. Olsen at telephone number (612) 349-5769.

Address all correspondence to: Customer No. 24113
David A. Olsen
Patterson, Thuente, Skaar & Christensen, P.A.
4800 IDS Center, 80 South 8th Street
Minneapolis, Minnesota 55402-2100

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Paul W. Chapin

Full name of sole or first inventor (given name, family name)



Inventor's signature

12/17/01

Date

Edina, Minnesota

Residence (City and either State or Foreign Country)

U.S.

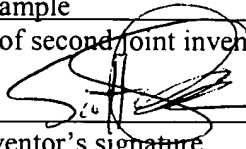
Citizenship

4721 Dunberry Lane, Edina, Minnesota 55435

Mailing Address

Scott J. Sample

Full name of second joint inventor, if any (given name, family name)


Second Inventor's signature

Date

12/17/01

Blaine, Minnesota

Residence (City and either State or Foreign Country)

U.S.

Citizenship

11074 Zumbrota Ct. NE., Blaine, Minnesota 55449